

Normalized Scores 59.8

JUDGING CRITERION # 1: LOCAL (0-5)

Does the Proposal/Plan take into account local economic conditions, focusing on existing and potential competitive advantages, in its recommended solutions? Is the Proposal/Plan expected to result in direct economic benefits to the city and its surrounding area? Does the Proposal/Plan identify local assets, economic strengths and weaknesses, and describe how the city can leverage assets and strengths to result in economic benefits?

0 - 1

*Failed to recognize any unique conditions in the City; recommendations could have applied to anywhere...*

1 - 2

*Paid basic attention to general conditions but not based on any specific City need.*

2 - 3

*Recognized local conditions and demonstrated an understanding of the economic climate.*

3 - 4

*Paid attention to specific City needs and focused on targeted economic issues.*

4 - 5

*Grounded by a detailed understanding of the needs of the City and its people.*

4.6 / 5

Score: 4.6

Comment: Presentation of their product was very clear and showed the needs of the city and community

3.9 / 5

Score: 3.9

Comment: Using existing local resources such as UNCG loop, NSC expertise, Health Care and Education establishments existing city right of ways, traffic light loop, the Greenway and other existing resources owned by the City is a true effort into taking account local assets, a smart way to reduce cost, enhance existing establishments and create Greensboro's brand to attract people to visit, live, invest and work.

3.9 / 5

Score: 3.9

Comment: This proposal follows the guidelines of this criterion completely. The proposal concept clearly builds upon existing (tangible) physical assets/infrastructure as well as the intellectual human capital offered by the universities located in the City. What is most compelling in the proposal is the potential for revenue generation and sustainability which offsets potential up-front costs potentially incurred by the City.

4.1 / 5

Score: 4.1

Comment: Yes, this plan is based on the core of bringing value to the local community. Its is completely based in Greensboro and due to the nature of the business we become part of the Greensboro Infrastructure. Its core belief is that it will bring jobs and businesses to the area.

4.7 / 5

Score: 4.7

Comment: Having pulled together a team of respected business/economic development/education/civic leaders to contribute to this proposal, they have covered all the bases on current resources.

JUDGING CRITERION # 2: FEASIBLE (0-5)

Can the Proposal/Plan yield practical and concrete results in a realistic timeframe that justify the level of required investment, addressing likely obstacles, such as resources available to the city? Does the Proposal/Plan identify economic development strategies that are achievable using existing city resources, or propose ways in which the city can utilize nonexisting/currently unidentified resources to implement these economic development strategies? Does the Proposal/Plan outline a timeline by which the city can develop actionable strategies to implement the ideal contained in the Proposal/Plan?

0 - 1

*Misguided by an optimistic understanding of obstacles and underestimated the effort required to deliver results.*

1 - 2

*Addressed basic obstacles to general recommendations but not with specific or realistic tasks.*

2 - 3

*Demonstrated a realistic and efficient level of effort and attention to detail.*

3 - 4

*Addressed specific obstacles with recommendations tied to detailed, measurable and cost effective tasks.*

4 - 5

*Guided by practical and concrete recommendations; considered timing, funding, return on investment and measureable outcomes.*

3.7 / 5

Score: 3.7

Comment: Very clear on the details of outcomes and returned investment.

4.6 / 5

Score: 4.6

Comment: Developing a comprehensive plan and organizational infrastructure for their vision shows that the team is looking into practical ways to execute with a grand goal to make Greensboro a premier innovative community in the country. The Team have thoroughly thought of the entire process and had elaborated on each phase successfully, based on Gig-G and 200 other community leaders who have seen the plan. Revenues will be re-invested in the local economic development by funds and grants which creates a self sustained business plan.

3.4 / 5

Score: 3.4

Comment: The key to the feasibility of this proposal is grounded in the fact that the infrastructure to execute already exists. The expertise to execute is derived from the broad base of collaborative partners involved or committed to be involved with this proposed strategy. It is difficult to determine how realistic some of the estimated outcomes are (e.g., the projection of new companies and jobs created). In any case, the proposal does offer a competitive advantage/value proposition that should comfortably generate positive results/outcomes.

3.4 / 5

Score: 3.4

Comment: I believe the people behind this initiative are more then capable of making it a reality. I am also under the impression that over the next 5 years, 1-gig speeds or greater will be considered old news and offered by many of the current ISP and telco providers. This would put into question the long term impact of this offering and if it can be sustained over the services offered by other larger telco providers. In the end I could see this being just another ISP provider in the region. It could have a sustainable revenue model, but its hard to just given the rate of change in the technology industry.

4.4 / 5

Score: 4.4

Comment: this is a bold, innovative business model designed to be sustainable with a built-in revenue stream for growth and expansion. It is soundly devised and, in my opinion, worth the investment. Based on the foundation that they have discovered that already exists, the timeline seems totally feasible.

JUDGING CRITERION # 3: INNOVATIVE (0-5)

Is the Proposal/Plan offering a fresh and forward-looking approach that will lead to a clear set of strategically-aligned goals that other economic development initiatives have failed to deliver? Are the ideas and strategies submitted in the Proposal/Plan duplicative of existing plans or strategies being utilized by the city? Does the Proposal/Plan outlay strategies that propose to utilize city resources in more effective and efficient ways to realize the city's economic development goals?

0 - 1

*Promoted style over substance or lacked new and original methods with not enough practical thinking.*

1 - 2

*Raised novel and interesting concepts but failed to tie approach to clear outcomes.*

2 - 3

*Delivered new and different methods with focus on concrete goals and improving outcomes.*

3 - 4

*Raised creative and new ideas that offer a clear roadmap to improved conditions.*

4 - 5

*Introduced ground breaking and advanced thinking that exceeds the promise of any previous approach.*

3.9 / 5

Score: 3.9

Comment: Work is already being completed by this organization and could benefit expanding the areana to more areas in the city and community

3.6 / 5

Score: 3.6

Comment: The Team has a vision of Greensboro being as a magnet and a leader in the nation for creating venture jobs for tele-health, tele-media , tele-education services, and entrepreneurial economic development, ...etc. which shows potentials of economic impact on diverse industries in the area. Gig-G's accelerator funds can also help existing and new businesses develop their workforce and quality of their services and become leaders in their respective industries.

3.4 / 5

Score: 3.4

Comment: The foundation of this proposal is a game-changer for Greensboro. There are limitless opportunities, both anticipated and unanticipated, that could result from the full development of this proposal's primary objective. Developing high speed access for everyone impacts creativity multiple levels. This proposal also illustrated the potential for collaboration (private/public, education/government) at an unprecedented level for Greensboro and North Carolina, resulting in a re-branded region.

3.8 / 5

Score: 3.8

Comment: As I mentioned in the other comments. I think this is a great idea and can bring solid long term business value to the community in a time where Greensboro needs to step up. Obviously this type of Gig backbone to a city area has been implemented at other cities and has shown success and value to the community. The unique positioning of this offering is great by using a combination of assets and infrastructure already in place in our community. I wish this would have been proposed 3 years ago. My concern is the net impact of this proposal given the speed of technology change already occurring around our community. This may be the project that puts Greensboro on the map. Or it could be that this type of infrastructure will be here in 5 to 8 years either way.

4.4 / 5

Score: 4.4

Comment: Since this proposal doesn't stop with creating the hi speed fiber optic network tool for economic development, but includes plans for the new industries it would support and create, it does indeed, give us a new paradigm!