

JUDGING CRITERION # 1: LOCAL (0-5)

Does the Proposal/Plan take into account local economic conditions, focusing on existing and potential competitive advantages, in its recommended solutions? Is the Proposal/Plan expected to result in direct economic benefits to the city and its surrounding area? Does the Proposal/Plan identify local assets, economic strengths and weaknesses, and describe how the city can leverage assets and strengths to result in economic benefits?

0 - 1

Failed to recognize any unique conditions in the City; recommendations could have applied to anywhere...

1 - 2

Paid basic attention to general conditions but not based on any specific City need.

2 - 3

Recognized local conditions and demonstrated an understanding of the economic climate.

3 - 4

Paid attention to specific City needs and focused on targeted economic issues.

4 - 5

Grounded by a detailed understanding of the needs of the City and its people.

4.1 / 5

Score: 4.1
Comment: this proposal considers local economic conditions, and has great focus on City's competitive advantages. (higher edu. collaboration, global connections through business, and education) Will benefit Greensboro, and surrounding areas, with special emphasis placed on small, and medium sized businesses, doesn't require a "huge" capitol investment.

3.9 / 5

Score: 3.9
Comment: a Global Opportunities Center is based locally, focusing on simulating global entrepreneurship in the region, using local resources such as students, universities, corporations and community partners, and tap their expertise into foreign owned businesses (current and future, in or outside Greensboro). Citizens of foreign origin and exchange students can become valuable assets to connect foreign market with local workforce. Also, educating local skills to be globally connected and knowledgeable with international business cultures.

4.1 / 5

Score: 4.1
Comment: Although this is outside of the regions targeted industry focuses, the proposal is based on the reality of our region. So its a strong potential based on our local market space and available resources.

3.5 / 5

Score: 3.5
Comment: The proposal takes into account the local economic conditions and focuses on existing and potential competitive advantages. The plan is expected to result in direct economic benefits to the city and identifies local assets, economic strengths and weaknesses and describes how the city can leverage assets for economic benefit.

4.6 / 5

Score: 4.6
Comment: This proposal was well thought-out and built on existing capabilities and partners to address a tremendous opportunity for our area. It was well-researched and contained specific strategies for achieving success.

JUDGING CRITERION # 2: FEASIBLE (0-5)

Can the Proposal/Plan yield practical and concrete results in a realistic timeframe that justify the level of required investment, addressing likely obstacles, such as resources available to the city? Does the Proposal/Plan identify economic development strategies that are achievable using existing city resources, or propose ways in which the city can utilize nonexisting/currently unidentified resources to implement these economic development strategies? Does the Proposal/Plan outline a timeline by which the city can develop actionable strategies to implement the ideal contained in the Proposal/Plan?

0 - 1

Misguided by an optimistic understanding of obstacles and underestimated the effort required to deliver results.

1 - 2

Addressed basic obstacles to general recommendations but not with specific or realistic tasks.

2 - 3

Demonstrated a realistic and efficient level of effort and attention to detail.

3 - 4

Addressed specific obstacles with recommendations tied to detailed, measurable and cost effective tasks.

4 - 5

Guided by practical and concrete recommendations; considered timing, funding, return on investment and measureable outcomes.

3 / 5

Score: 3.0
Comment: Proposal intends to seek resources other than City of Greensboro. (corporate, foundations, university, and "other" partners) Intends to be self-sustaining quickly.

1.9 / 5

Score: 1.9
Comment: Budget of 1 million/yr for 5 years should have proposed resources. first cost is high as the center will be self sustained after 5 years (longer than other proposals). However, the proposal suggests lowering cost with in-kind services from local businesses and universities are obtained.

3.8 / 5

Score: 3.8
Comment: Yes, I believe this can have faster impact on the local community. My fear is that it would drag out. But as a business owner that does deal with oversea business, I wish someone had saved me some time with some lessons learned rather than us figuring it out as we moved into those markets. I can see a lack of awareness that could be helped with a formal organization to focus on this growing global need.

2.9 / 5

Score: 2.9
Comment: The plan is a framework for utilizing local city and community businesses and resources to spur economic development.

4.5 / 5

Score: 4.5
Comment: The proposal is well thought out and builds on the work created by summits held in 2013 and 2014. It's strength is both in the number of partners involved and the specific recommendations for creating a "one-stop shop for knowledge, powerful software, tools and data, and human resources" to build a more globally connected economy. The team is well qualified and organized for success.

JUDGING CRITERION # 3: INNOVATIVE (0-5)

Is the Proposal/Plan offering a fresh and forward-looking approach that will lead to a clear set of strategically-aligned goals that other economic development initiatives have failed to deliver? Are the ideas and strategies submitted in the Proposal/Plan duplicative of existing plans or strategies being utilized by the city? Does the Proposal/Plan outlay strategies that propose to utilize city resources in more effective and efficient ways to realize the city's economic development goals?

0 - 1

Promoted style over substance or lacked new and original methods with not enough practical thinking.

1 - 2

Raised novel and interesting concepts but failed to tie approach to clear outcomes.

2 - 3

Delivered new and different methods with focus on concrete goals and improving outcomes.

3 - 4

Raised creative and new ideas that offer a clear roadmap to improved conditions.

4 - 5

Introduced ground breaking and advanced thinking that exceeds the promise of any previous approach.

3.4 / 5

Score: 3.4
Comment: Plan fulfills goals contained in Greensboro Partnership Strategic Plan, Greensboro Downtown Development Strategy, and the City's priority for Catalytic Projects.

4.4 / 5

Score: 4.4
Comment: I believe the success of a local economy relies on selling local products and services to outside its area. International market is an important factor in this and it needs to be taken seriously in this efforts. I agree with this report on the importance of developing and integrating the local skills and resources into the international market and continue the efforts that started few years ago by State of NC with Senator Kay Hagen's leadership.

4.1 / 5

Score: 4.1
Comment: I think the plan does a good job of including key members for the various support mediums (educations, business, state, etc...) that could bring this together. Globalization is not a new concept...in fact its going to happen if we want it or not...so putting a structure in place for claiming that role as a City on top of facilitating this Global market is a good thing.

3.5 / 5

Score: 3.5
Comment: The proposal is fresh and forward looking that is intended to increase the local economy and do not duplicate any existing plans or strategies being utilized by the city. The plan does lay out strategies that propose to utilize city resources in more effective and efficient ways to realize the city's economic development goals.

3.9 / 5

Score: 3.9
Comment: Connecting Greensboro to the global economy by connecting the resources of universities, businesses, economic developers and students is a novel approach. others have identified similar concerns and opportunities for global growth, but this proposal presented clear objectives and strategies for making it a reality.